

Chelsey Gobeli

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Skills & Software

- Project Management
- Agile & Scrum Development
- Web Design & Development
- Self-Motivated, Passionate
- Problem Solving
- Leadership, Communication
- CSS, HTML
- Hansoft, JIRA
- Microsoft Office

Experience

JUN 2019 – CURRENT

Program Specialist / Game Development, Animation, & Motion Graphics, ACC

- Establish role responsibilities and strategic plan for marketing, industry relations, and recruitment.
- Create workflow and metrics of success for marketing and event planning.
- Create and promote events focused on community building and professional networking.
- Maintain and expand industry relations through partnerships.
- Create and implement marketing roadmap while managing materials through web and print.
- Addressed department needs and resources through data analysis.
- Maintain website, communication network, and relations with other departments.

MAY 2017 – DECEMBER 2018

Program Aide / Department of Visualization, Texas A&M University

- Assisted and organized departmental events: scheduling, managing, marketing, and networking.
- Managed and maintained facility, equipment, and software within the department.
- Addressed department needs and resources, by consulting with IT and creating online resources.
- Maintained upkeep of department website and social media accounts with marketing materials.
- Led Department website redesign through consulting with Department Head and Coordinators.
- Researched competitive programs and addressed areas to improve current department website through user centered design.

AUG 2014 – DEC 2016

Coordinating Director / Chillennium Game Jam, Texas A&M University

- Co-Founder of the largest student directed game jam in the world.
- Organized Chillennium team members, onsite events, volunteers, scheduling, ran meetings, created timelines for organization to follow, participant outreach, mentored underclassmen, advertising and assisted catering, budgeting, and prizes.
- Increased participant count from 40 to over 200 within a year.
- Managed a sponsorship budget of \$30,000 to run the 48-hour event.
- Created the strategic plan and structure of the organization.

Projects & Organizations

Visualization Website Redesign

Redesign proposal of department website.

User Behavior in VR

Master Thesis of User Interfaces in VR.

SIGGRAPH CAF Advisory Board

Strategic Initiatives Outreach Coordinator, 2019-2020

Marooned Mobile App

Navigating and parking on Texas A&M campus.

Education

AUG 2018

Master of Science in Visualization

Texas A&M University / Game Dev & VR

MAY 2013

Bachelor of Science in Visualization

Texas A&M University / 3D Animation